

Beat: Entertainment

## FACEBOOK CHALLENGES DEVELOPERS TO CREATE THE SMARTEST BOTS FOR MESSENGER

### IN MIDDLE EAST AND AFRICA

Paris, Washington DC, 16.02.2017, 17:35 Time

**USPA NEWS** - Facebook ([www.Facebook.com](http://www.Facebook.com)) is challenging developers across the Middle East and Africa to create innovative bots in the Bots for Messenger Developer Challenge. This aligns with Facebook's commitment to promote innovation in the Middle East and Africa by providing developers and start-ups.

Facebook ([www.Facebook.com](http://www.Facebook.com)) is challenging developers across the Middle East and Africa to create innovative bots in the Bots for Messenger Developer Challenge. This aligns with Facebook's commitment to promote innovation in the Middle East and Africa by providing developers and start-ups with the tools they need to build, grow, monetize, and measure products and services. Facebook grew out of a hacker culture and thrives by promoting innovation on new platforms. That's why Facebook is launching the Bots for Messenger Challenge, a contest to recognize and reward developers who are able to create the most innovative new bots on Messenger. Developers, in teams of up to three people, are invited to create bots in three categories: gaming and entertainment; productivity and utility; and social good.

#### PRIZES FOR THE 60 FINALIST TEAMS-----

The 60 finalist teams (10 per category in each region) will win a Gear VR and mobile phone, one hour of Facebook mentorship and tools and services from FbStart (<https://Developers.facebook.com/fbstart>), a Facebook program designed to help early stage mobile start-ups build and grow their bots.

All student teams who make it to the finals will win an additional \$2,000 (students will be verified against their registration via their government accredited school email accounts).

#### Runner-Up Teams

For each region, three runner-up teams (one from each category) will win \$10,000 and three months of Facebook mentorship.

#### Winning Teams

For each region, three winning teams (one from each category) will win \$20,000 and three months of Facebook mentorship.

#### DATES AND SUBMISSIONS-----

Submissions open: 15 February at 09:00 GMT

Deadline for entries: 28 April at 11:59:59 GMT

Finalists announced (30 teams each in Sub-Saharan Africa and the Middle East/North Africa): 19 May at 09:00 GMT

Deadline for entries from finalists: 2 June at 11:59:59 GMT

Winners announced: 19 June at 09:00 GMT (three winners and three runner up teams in the Middle East and North Africa; three winners and three runner up teams in Sub-Saharan Africa)

Enter and see the rules of the competition here: <https://MessengerChallenge.splashthat.com> and join the Facebook Group to keep connected - <https://Fb.me/messengerchallenge>. Source Facebook

#### Article online:

<https://www.uspa24.com/bericht-10726/facebook-challenges-developers-to-create-the-smartest-bots-for-messenger.html>

#### Editorial office and responsibility:

V.i.S.d.P. & Sect. 6 MDSStV (German Interstate Media Services Agreement): Rahma Sophia RACHDI

**Exemption from liability:**

The publisher shall assume no liability for the accuracy or completeness of the published report and is merely providing space for the submission of and access to third-party content. Liability for the content of a report lies solely with the author of such report. Rahma Sophia RACHDI

**Editorial program service of General News Agency:**

UPA United Press Agency LTD

483 Green Lanes

UK, London N13NV 4BS

contact (at) unitedpressagency.com

Official Federal Reg. No. 7442619